

**Crystal Lake Chamber of Commerce
Board of Directors Minutes
October 25, 2024
7:30 am
Chamber Boardroom**

Present: Eric Beier, Gary Bonick, Michael Buchanan, Pierre Garcia (zoom), Leah Jackson, Lisa Karlov (zoom), Andrea Marquez, Kathryn I. Martens (Secretary/Treasurer), Stacy Mason, Katie O’Neill, Ken Pringle, Chris Slack, Randy Smith, Karen Tobin, Grace Todd (zoom), Tim Urban (zoom), Mike Wheeland; Heather Maieritsch, Economic Development Manager, City of Crystal Lake; Haig Haleblian, Mayor of Crystal Lake; Catherine Peterson, President/CEO.

Absent: Cameron Hubbard, Dawn Kincaid.

1. Call to Order

- **Welcome.** The meeting was called to order at 7:30 am by Chair Eric Beier.
- **City of Crystal Lake.** Heather Maieritsch provided an update:
 - Things will slow down in winter months
 - Water’s Edge development – first of the year
 - New yarn shop opening
 - Party City is closing

Mayor Haleblian provided an update:

- The City received a \$1.3 million check for the Crystal Creek renovation – goes from the Lake to Algonquin.
- Youth City Council has been formed and will begin meeting next month.
- Attended a meeting of Mayors.
- City Council & Planning & Zoning held a joint meeting.
- Art Commission is working on a film festival in downtown Crystal Lake.

2. Consent Agenda

- **Minutes.** It was moved by Chris Slack and seconded by Leah Jackson to approve the minutes of the September 27, 2024 Board meeting. All voted Aye. Motion carried.

3. Divisions

- **Finance.**
 - **Financial Reports.** The Board reviewed the Balance Sheet as of 9/30/24; P&L for September 2024 and YTD; Open Invoices as of 9/30/24; and the Financial Report as of 9/30/24. The Network Groups Balance Sheet as of 9/30/24, P&L as of 9/30/24 and YTD were also reviewed. Overall revenue and expenses should be around 25%. Revenue is 25% and expenses are 24%.

It was moved by Mike Wheeland and seconded by Ken Pringle to accept the Financial Reports for the Chamber as of 9/30/24 and Network Groups as of 9/30/24 as presented. All voted Aye. Motion carried.

- Treasurer Martens reported the draft of the annual review was received the night before the monthly Finance Committee meeting and is under review.

- **Division Reports**
 - **Ambassadors** – A written report was in the packet. The 2024 Chamber Leadership Holiday Gathering will be December 12, 4-7 at Oruga Social. The Annual Dinner will be May 8, 2025.
 - **Young Professionals.** Held their Halloween Party on October 24. Their Thanksgiving philanthropy is CL Food Pantry. A county-wide YP event is being planned.
 - **Community Services**
 - EXPO – November 16, 2024, 10-3, at the Holiday Inn. Spread the word & plan to attend.
 - **Member Benefits** – A written report was in the packet.
 - Still working on pricing for the Golf Outing 2025.
 - Presented a PICA Nomination for Zanck, Coen, Wright & Saladin P.C. in the Civic category for their dedication to fostering community growth and prosperity for half a century. **It was moved by Kathryn I. Martens and seconded by Katie O’Neill to approve Zanck, Coen, Wright & Saladin P.C. for the PICA Award. All Ayes. Motion carried.**
 - **Business Development** – No report.
4. **President’s Report.** Written report included in the packet. The Chamber will celebrate its 85th Anniversary throughout 2025.
5. **Membership.** President Peterson presented the Membership Report for the month of September; there were six adds and six drops.

It was moved by Gary Bonick and seconded by Stacy Mason to approve the September 2024 new members and accept the dropped members. All voted Aye. Motion carried.

6. **Chairperson’s Report** - None
7. **Other Items for Board Consideration** – None.
8. **Upcoming Events** – The list of upcoming events through December 5 was included in the packet.
9. **Heard Around Town** – None

It was moved by Tim Urban and seconded by Kaite O’Neill to adjourn the meeting at 8:43 am. All Ayes. Motion carried.